

WJJQ Snowfall Challenge

Contest Official Rules



- Contestants must submit their snowfall guess, including their name, phone number, and home address.
 - Registrations may be emailed to snowfall@wjjq.com, mailed to WJJQ - 81 East Mohawk Drive, Tomahawk, WI 54487, or dropped off at the WJJQ Studio: 81 East Mohawk Drive, Tomahawk, WI 54487.
 - Entries will be accepted until Sunday, January 19, 2025, at 11:59PM.
 - Any mailed entries must be postmarked by Saturday, January 18, 2025.
 - Late entries are not accepted under any circumstances.
- A contestant's snowfall guess must go to the nearest $\frac{1}{4}$ of an inch.
- One (1) registration per person will be accepted for the entirety of the contest.
- WJJQ will measure the snowfall at our WJJQ Tower daily, from Monday, January 20, 2025 to Friday, February 14, 2025.
 - Each day, this location will be measured, and the amount of snowfall will be recorded.
 - The location will then be cleared of any snow.
 - The following day, the location will be measured again, repeating this process until the measurement end date of Friday, February 14, 2025.
- Each measurement will be rounded up to the nearest $\frac{1}{4}$ inch of snowfall.
- If a dusting of snowfall is observed at the WJJQ Tower, no measurement will be recorded for that day.
- Our total measurement will begin at 0 inches of total snowfall, on January 20, 2025.
- WJJQ will provide reports of our total current snowfall on Mondays and Thursdays during our Noon Hour Weather Report on Northwoods 92.5 FM for the duration of this contest. Updates will also be provided online at <https://www.wjjq.com/pg/snowfallchallenge>.
- One (1) winner will be selected for this contest.
- The winner will be deemed as the contestant who is closest to the total snowfall amount at the WJJQ Tower from Monday, January 20, 2025 to Friday, February 14, 2025.
 - In the event of a tie, the winner will be randomly selected, out of those individuals who have tied.
- The prize for this contest consists of a Cub Cadet 2x 24 Inch Snowblower, provided by Lincoln County Cycles.

- The winner of this contest will be contacted by Lincoln County Cycles with instructions on how to redeem their prize.
- WJJQ will announce this winner on Monday, February 17, 2025, during our Noon Hour Weather Report.
- By entering, each entrant accepts and agrees to be bound by these rules and by the decision of WJJQ, which shall be final and binding in all respects.
- Contestants agree to WJJQ's use of their name and likeness for advertising and publicity purposes without additional compensation.
- WJJQ is not responsible for lost, late or mis-directed entries.
- WJJQ reserves the right to modify the contest at anytime during the contest period if events beyond their control compromise the contest's fairness or integrity.
- WJJQ in its sole discretion, may disqualify any entrant from participating in the contest, if entrant engages in any conduct deemed to be unfair, improper or adverse to the operation of the contest.